

Ball State
University



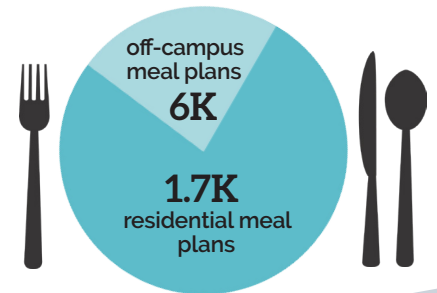
Dining

2016
2017

2.7 MIL meals served

\$12.8 MIL food cost (non-Catering)

91K whole apples
73K chicken tenders
933K disposable forks
368K bottles of water



NEW

Digital menu board system comprising 24 monitors
Elliott Dining carry-out program

Resuable shopping bag ready
for fall 2017 roll-out

"NetNutrition is the easiest way to track and monitor food on campus! It really helps me make better decisions at any of the dining locations. It is easy to eat healthy on campus because of NetNutrition." Abby Haworth, Orientation

"Chef Reynolds always comes and asks how I am doing and how I am enjoying (my food). It's important to see him as excited about creating these dishes as I am about trying them." Chris Helms, CAP, speaking on SC Tally Food Court

"Petition to make the lasagna at Woodworth the eighth wonder of the world" Matt Mudd, student, tweeted



352

Full- & part-time
service employees

600+

Student
employees

65

Managers/
Administrators

25+

Attended conferences
or peer institution visits

375

Student/officer meals shared
in Lunch With a Cop program

360

Bowls sold at Chili Bowl annual
Clay Guild/Dining collaboration

600

Pounds served at
Mac 'n' Cheese Fest in
Woodworth Commons

100

Plush Chick-fil-A
cows given away on
World Chicken Day



1.5K

Meals sold at The Amazing
Taste global festival

2.3K

Students served at
finals week Midnight
Breakfasts



1.8K

Fixtures converted to
LED since 2014, a
50% energy savings



92K

Pounds of cooking oil
recycled for biodiesel
and chicken feed



35%

Seafood purchases
with sustainable
certification



16.3K

Pounds of wholesome
leftovers donated to
local service agencies



6K

Pounds of local beef
and pork purchased
(Jan.-May 2017)



2.9K Social media followers
(Twitter, Facebook, Instagram)



271 Dining social media posts



231.4K Twitter impressions

1K Twitter likes/retweets

2.3K University Catering
events serving 188K guests

25 Conferences with 3K guests

300+ Students with identified
dietary accommodations

40+ special meals & events

Collaboration with 20+ campus departments/organizations